



May 20-22, 2025 | Pittsburgh, PA

The Housing Innovation Summit is a 3-day interactive immersion in housing innovation, starting on Day 1 with tours of projects that offer leading examples of how ideas move from concept to implementation in the field, followed by two days of presentations, conversations, and explorations in both small and large groups.

TUESDAY, May 20 | 9:15AM – 7:30PM



Site Visits & Welcome Reception

- | | | |
|-----------|-------|--|
| AM | 9:15 | BOARD BUSES @ The Oaklander Hotel
5130 Bigelow Blvd |
| AM | 10:00 | TOUR: Meeder |
| AM | 11:15 | TOUR: River's Edge & Edgewater |
| PM | 12:15 | TOUR & LUNCH: Allegheny Shores
Lunch provided |
| PM | 1:30 | TOUR: Picket Fence |
| PM | 2:15 | TOUR: Pitt Rec & Wellness Center |
| PM | 3:00 | TOUR DISCUSSION |
| PM | 4:00 | BREAK |
| PM | 5:30 | WELCOME RECEPTION: Spirits & Tails
The Oaklander Hotel 5130 Bigelow Blvd |



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WEDNESDAY, MAY 21 | 8:30AM – 7PM

Phipps Conservatory, 1 Schenley Drive



SESSIONS

- | | | |
|-----------|-------|--|
| AM | 8:30 | DOORS OPEN
Beverages & Light Breakfast Available |
| AM | 9:00 | SUMMIT WELCOME + OPENING REMARKS
Dennis Steigerwalt, <i>Housing Innovation Alliance</i>
Melissa Bilec, <i>Mascaro Center for Sustainable Innovation</i> |
| AM | 9:10 | KEYNOTE: Innovation Leadership
Joseph McCarthy, <i>University of Pittsburgh</i> |
| AM | 9:30 | KEYNOTE: Driving Growth & Excellence Through Strategic Innovation
Kerri Paulino, <i>Meritage Homes</i> |
| AM | 10:00 | MARKET UPDATE
Oliver Radvin, <i>John Burns Research & Consulting</i> |
| AM | 10:45 | BREAK |
| AM | 11:00 | GROUP DISCUSSIONS: Part 1
John Camilius, <i>Center for Sustainable Business</i>
Chris Gassman, <i>Center for Sustainable Business</i> |
| PM | 12:00 | LUNCH & PHIPPS OVERVIEW |
| PM | 1:00 | FINANCE: Housing Supply
Whit Bundy, <i>Brookfield</i>
Carter Malloy, <i>Acres</i>
Oliver Radvin, <i>John Burns Research & Consulting</i> |
| PM | 1:30 | BUSINESS MODELS: Integration for Delivery Optimization
Gilles Retsin, <i>AUAR</i>
Jerod Hevel, <i>Rival Holdings</i>
Jamie Danehower, <i>Van Metre Homes</i>
Leger Stecker, <i>Synergos Companies</i> |

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WEDNESDAY, MAY 21 | 8:30AM – 7PM

Phipps Conservatory, 1 Schenley Drive

- | | | |
|-----------|------|--|
| PM | 2:15 | BREAK |
| PM | 2:30 | GROUP DISCUSSIONS: Part 2
John Camilius, <i>Center for Sustainable Business</i>
Chris Gassman, <i>Center for Sustainable Business</i> |
| PM | 3:30 | STRATEGIC INITIATIVES: Three New Programs for 2025-2026
Dennis Steigerwalt, <i>Housing Innovation Alliance</i> |
| PM | 4:00 | BREAK |
| PM | 5:00 | NETWORKING EVENT:
Phipps Conservatory Rainforest & Patio |
| PM | 7:00 | DINNER
On your own |

THURSDAY, MAY 22 | 8:30AM – 2:30PM

Phipps Conservatory, 1 Schenley Drive

- | | | |
|-----------|------|---|
| AM | 8:30 | DOORS OPEN
Beverages & Light Breakfast Available |
| AM | 9:00 | OPENING REMARKS
Dennis Steigerwalt, <i>Housing Innovation Alliance</i>
Melissa Bilec, <i>Mascaro Center for Sustainable Innovation</i> |
| AM | 9:10 | KEYNOTE: Building a Lasting Legacy
Howard Hanna III, <i>Howard Hanna Real Estate Services</i>
Dennis Cestra Jr., <i>Howard Hanna Real Estate Services</i> |
| AM | 9:30 | KEYNOTE: Cultivating Innovation Sandboxes
Tom Hoban, <i>Kitson & Partners</i>
John Bell, <i>Greyter Water Solutions</i>
Erin Bordelon, <i>DR Horton</i>
Zack Zimmerman, <i>BamCore</i> |

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THURSDAY, MAY 22 | 8:30AM – 2:30PM

Phipps Conservatory, 1 Schenley Drive

- AM 10:20 BREAK**
- AM 10:30 GROUP DISCUSSIONS: Part 3**
John Camilius, *Center for Sustainable Business*
Chris Gassman, *Center for Sustainable Business*
- AM 11:30 INDUSTRY RESEARCH: Builder Innovation Benchmarking**
Dejan Eskic, *Ivory Innovations*
Rich Binsacca, *Pro Builder Media*
- AM 11:45 PITCHFEST: Program Review & Ten Finalists**
Chris Langford, *Home Technology Ventures*
- PM 12:00 LUNCH**
- PM 12:45 DESIGN: Right-sized Housing**
Teri Slavik-Tsuyuki, *tst Ink*
John Guillams, *KGA Studio Architects*
Jaime Matheron, *DAHLIN Architecture | Planning | Interiors*
- PM 1:15 BUSINESS RESILIENCE: Innovative Materials & Methods**
John Harding, *CertainTeed*
Sara Logan, *Volumetric Building Companies*
Josh Henry, *TimberHP*
Kevin Line, *Rise*
- PM 2:00 POLICY: National Housing Supply Summit Findings**
Matt Hoffman, *HousingTech Ventures*
- PM 2:15 DISCUSSION & WRAP UP**
Dennis Steigerwalt, *Housing Innovation Alliance*
Melissa Bilec, *Mascaro Center for Sustainable Innovation*
- PM 2:30 ADJOURN**



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LOGISTICS

Event Venue: Phipps Conservatory & Botanical Gardens

Phipps is located at One Schenley Park in Pittsburgh's vibrant Oakland neighborhood.

Walking from the Oaklander Hotel to Phipps

Directions: 16 mins (0.7 miles)

Parking at Phipps

To find us via GPS, use **700 Frank Curto Drive** as the locator address. More info [here](#).

Free parking is available in the center island on Schenley Drive, or you may also seek parking in one of the nearby lots listed below:

[Forbes and Semple Garage](#)

210 Meyran Avenue

412-621-5922

[Find this location on Google Maps](#)

[Soldiers & Sailors Garage](#)

4215 Fifth Avenue

412-624-4034

[Find this location on Google Maps](#)

[Panther Hollow Lot](#)

2 Boundary Street

412-383-6862

Closed weekends

[Find this location on Google Maps](#)

[Sennott Square Garage](#)

207 South Bouquet Street

[Find this location on Google Maps](#)

Dining Options

For your convenience, please find someplace delicious and enjoyable for dinner using one of the following guides:

[Yelp suggestions](#) near Oaklander Hotel

[Restaurants Directory - Sustainable Pittsburgh](#)



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ADDITIONAL LOCAL TOURS - MAY 20, 2025

Choose Your Own Journey

In addition to the Site Visits on May 20, there are several unique experiences you can create on your own while participating in the Housing Innovation Summit.

Self-Guided Green Building Walking Tour

The Pittsburgh region is home to some of the greenest buildings in the world, and several green building firsts, demonstrating more than three decades of leadership in developing healthy and high performing spaces for people to live, work, learn, play and convene.

Travel the path at your own pace with this [digital roadmap](#) provided by the Green Building Alliance.

Cathedral of Learning Nationality Rooms Tours

The University of Pittsburgh's renowned [Nationality Rooms](#) are gifts from the ethnic communities who helped to build Pittsburgh. 31 rooms commemorate the cultural heritages of the communities who supported and planned their construction.

On May 20, there are tours starting at 2:00pm and 3:00pm. Each tour can accommodate 20 attendees and will last 60-90 minutes. Please meet at the Cathedral of Learning Visitor Center 10 minutes before your desired tour start time. The Visitor Center is located on the first floor of the Cathedral of Learning at 4200 Fifth Avenue and is accessible without stairs. These private tours were made available by the Pitt Alumni Association.

Healthy Home Laboratory

“Home is where the heart is”. This is true for over 90% of older adults who wish to age in place. However, traditional housing can pose challenges to safety and independence. The [Healthy Home Laboratory \(HHL\)](#) is leading the way in creating solutions.

Established in a 107 year old house on the University of Pittsburgh campus, the laboratory provides a “real world” testing ground for old and new environmental modifications and technology that promote aging in place. The HHL is located at 257 Oakland Avenue and will be open to Summit attendees on May 20 between 1PM – 3PM.



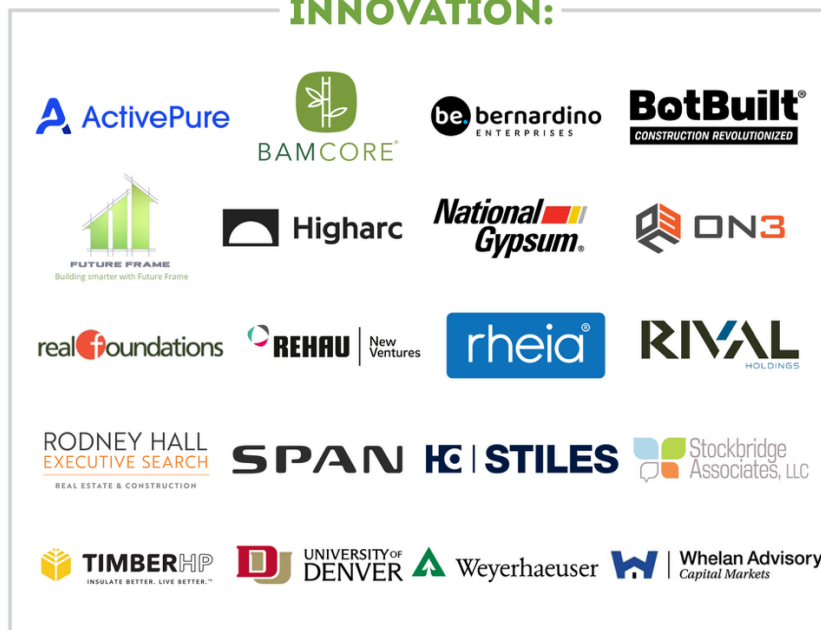
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TRANSFORMATION:



INNOVATION:



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